

East Lothian View

Your Local Area Business Directory

Media Pack 2025



**New issue
out every
2 months**

Distributed FREE to over 15,000 households across your local area

Tel: 07791 109252,

07931 526606 or 07969 504071

www.eastlothianview.co.uk

East Lothian View

Your Local Area Business Directory

Advertise with us in 2025

Do you own or manage a business in or around the areas covered by this directory that needs to reach local residents who are your potential customers?

Even if your business is outside of our covered areas, you can still market your services and products to these residents as potential customers!

Advertise your business in the East Lothian View and we can help you achieve this.

We can help you to reach those potential customers and advertise your business to them with every issue.

Distribution Area

15,000 copies of the East Lothian View Directory are distributed **FREE** to the following areas every two months:

Advertising Benefits:

- 15,000 bi-monthly distribution
- Cost effective advertising – from only £119 per issue
- Advert design service
- Full colour printing
- Guaranteed letterbox delivery
- Block booking discounts
- Standing Order facilities available
- Targeted distribution service
- Supporting website



Distributed to 15,000 homes across your local area.



Musselburgh

Wallyford

Tranent

and

Whitecraig

East Lothian View

Your Local Area Business Directory

Advertising Rates & Sizes 2025

Advert Example Sizes:



Cover Banners
(Premium Positions)
£350

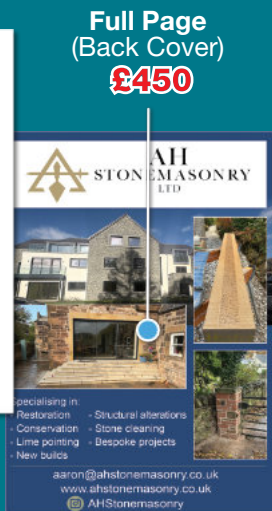


1/4 Page
£119



Full Page
(internal)
£295

1/2 Page
£199



Full Page
(Back Cover)
£450

Advert Sizes:

Page Size	Orientation	Dimensions	Price
Quarter page	vertical	62mm x 93mm	£119
Half page	horizontal	128mm x 93mm	£199
Full page	Within margins	128mm x 190mm	£295
Full page	Full page (bleed off)	154mm x 216mm	£295
Premium pages	Front cover banner	140mm x 40mm	£350
	Back cover (bleed off)	154mm x 216mm	£450

Artwork should be supplied as jpeg, eps or pdf format and with a resolution of at least 300dpi. No responsibility can be taken for the print quality of any image/logo/photo supplied at a lower resolution.

To book your advertising space, contact
Graeme on 07791 109252, Andrew on 07931526606
or Michael on 07969 504071

East Lothian View

Your Local Area Business Directory

Your Advertising Artwork 2025

Information required from you for your £20 artwork design

Please provide:

- sufficient wording for your advert;
- correct colour scheme to be used;
- correct contact and email details;
- all other necessary details you want included (Facebook, Instagram, etc.);
- your website address;
- relevant photos to be used (high resolution - see below for details); and
- your company logo if you have one that has to be used (if you have no logo and want one to be designed, this can be done but at additional cost. Please enquire for prices).

**2 artwork proofs will be supplied for you to check and amend if necessary.
Any additional proofs required will be charged at £5 per proof.**

If you are sending artwork to us, please supply in the following format.

- Please provide files as JPEG, EPS or PDF format.
- JPEGs should be a minimum resolution of 300dpi (dots per inch).

If there are any issues with your supplied artwork we will contact you prior to publication.

All adverts are accepted by East Lothian View on the understanding that any supplied materials are copyright free. This includes images, logos, photos, trade logos, clip art or any other content that is used in the advert. It is the advertiser's responsibility to acquire any necessary permissions for any images, logos, photos, trade logos, clip art or any other content that have been supplied for use in their advert/editorial/article/any other content. Artwork created by East Lothian View is copyright and for use with your purchased advert in the East Lothian View Directory only and should not be used for any other purpose unless by prior arrangement.

It is the advertiser's responsibility to check the advert and ensure that it is correct at the copy approval stage. No responsibility will be taken by East Lothian View for any errors identified after you have approved the advertisement for publication.

East Lothian View

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Additional Services 2025

Leaflet Distribution

In addition to placing a regular advert in the directory, why not consider your own targeted leaflet drop?

With each issue businesses have the opportunity to have their own leaflets distributed alongside the directory. This will be limited to three leaflets per issue. The cost for this is only **£100 per 1,000** leaflets distributed. Beat that for value!

Leaflet Design and Print

We can also design and print your leaflet and we will not be beaten on price. Call now to discuss your requirements.

Special Deal!

Your leaflet designed
15,000 leaflets printed
A5 double sided, full colour
All leaflets distributed
All this for only
£1,595



Local Advertising



Local Relevance



Local Distribution

For more information on any of the above services or to get a quote, please contact either:

Graeme on 07791 109252 email: graeme@eastlothianview.co.uk,
Andrew on 07931 526606 email: andrew@eastlothianview.co.uk or
Michael on 17969 504071 email: michael@eastlothianview.co.uk