

# East Lothian View

Your Local Area Business Directory

## Media Pack 2025



**New issue  
out every  
2 months**

Distributed **FREE** to over **15,000**  
households across your local area

**Tel: 07791 109252,  
07931 526606 or 07969 504071**

**[www.eastlothianview.co.uk](http://www.eastlothianview.co.uk)**

# East Lothian View

Your Local Area Business Directory

## Advertise with us in 2025

Do you own or manage a business in or around the areas covered by this directory that needs to reach local residents who are your potential customers?

Even if your business is outside of our covered areas, you can still market your services and products to these residents as potential customers!

Advertise your business in the East Lothian View and we can help you achieve this.

We can help you to reach those potential customers and advertise your business to them with every issue.

### Distribution Area

15,000 copies of the East Lothian View Directory are distributed **FREE** to the following areas every two months:

### Advertising Benefits:

- **15,000** bi-monthly distribution
- Cost effective advertising – from only £119 per issue
- Advert **design** service
- **Full colour** printing
- **Guaranteed** letterbox delivery
- Block booking **discounts**
- **Standing Order** facilities available
- **Targeted** distribution service
- Supporting **website**



Distributed to 15,000 homes across your local area.



**Musselburgh**

**Wallyford**

**Tranent**

and

**Whitecraig**

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## Advertising Rates & Sizes 2025

### Advert Example Sizes:



1/4 Page

**£119**



Full Page  
(internal)

**£295**



1/2 Page

**£199**

Cover Banners  
(Premium Positions)

**£350**

Full Page  
(Back Cover)

**£450**



### Advert Sizes:

Page Size	Orientation	Dimensions	Price
Quarter page	vertical	62mm x 93mm	<b>£119</b>
Half page	horizontal	128mm x 93mm	<b>£199</b>
Full page	Within margins	128mm x 190mm	<b>£295</b>
Full page	Full page (bleed off)	154mm x 216mm	<b>£295</b>
Premium pages	Front cover banner	140mm x 40mm	<b>£350</b>
	Back cover (bleed off)	154mm x 216mm	<b>£450</b>

Artwork should be supplied as jpeg, eps or pdf format and with a resolution of at least 300dpi. No responsibility can be taken for the print quality of any image/logo/photo supplied at a lower resolution.

To book your advertising space, contact  
Graeme on 07791 109252, Andrew on 07931526606  
or Michael on 07969 504071

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## Your Advertising Artwork 2025

### Information required from you for your £20 artwork design

Please provide:

- sufficient wording for your advert;
- correct colour scheme to be used;
- correct contact and email details;
- all other necessary details you want included (Facebook, Instagram, etc.);
- your website address;
- relevant photos to be used (high resolution - see below for details); and
- your company logo if you have one that has to be used (if you have no logo and want one to be designed, this can be done but at additional cost. Please enquire for prices).

**2 artwork proofs will be supplied for you to check and amend if necessary.**

**Any additional proofs required will be charged at £5 per proof.**

### If you are sending artwork to us, please supply in the following format.

- Please provide files as JPEG, EPS or PDF format.
- JPEGs should be a minimum resolution of 300dpi (dots per inch).

If there are any issues with your supplied artwork we will contact you prior to publication.

All adverts are accepted by East Lothian View on the understanding that any supplied materials are copyright free. This includes images, logos, photos, trade logos, clip art or any other content that is used in the advert. It is the advertiser's responsibility to acquire any necessary permissions for any images, logos, photos, trade logos, clip art or any other content that have been supplied for use in their advert/editorial/article/any other content. Artwork created by East Lothian View is copyright and for use with your purchased advert in the East Lothian View Directory only and should not be used for any other purpose unless by prior arrangement.

It is the advertiser's responsibility to check the advert and ensure that it is correct at the copy approval stage. No responsibility will be taken by East Lothian View for any errors identified after you have approved the advertisement for publication.

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## Additional Services 2025

### Leaflet Distribution

In addition to placing a regular advert in the directory, why not consider your own targeted leaflet drop?

With each issue businesses have the opportunity to have their own leaflets distributed alongside the directory. This will be limited to three leaflets per issue. The cost for this is only **£100 per 1,000** leaflets distributed. Beat that for value!

### Leaflet Design and Print

We can also design and print your leaflet and we will not be beaten on price. Call now to discuss your requirements.



### Local Advertising



### Local Relevance



### Local Distribution

For more information on any of the above services or to get a quote, please contact either:

Graeme on 07791 109252 email: [graeme@eastlothianview.co.uk](mailto:graeme@eastlothianview.co.uk),  
Andrew on 07931 526606 email: [andrew@eastlothianview.co.uk](mailto:andrew@eastlothianview.co.uk) or  
Michael on 17969 504071 email: [michael@eastlothianview.co.uk](mailto:michael@eastlothianview.co.uk)